



DELHI INSTITUTE OF ADVANCED STUDIES

Plot No. 6, Sector-25, Rohini, Delhi-110085

(NAAC Accredited 'A' Grade Institute)

(Approved by AICTE & Affiliated with GGSIP University for B.Com(H), BBA & MBA Programmes)

(An ISO 9001:2015 Certified Institution)

HOW TO SET UP AND SUSTAIN A STARTUP

A session was organized by the Entrepreneurial Development Programme Cell of DIAS on the topic- "HOW TO SET UP AND SUSTAIN A STARTUP" on January 31, 2019 for the students of MBA, B.COM(H) and BBA. The session was conducted by Mr. Vinay Chaddha, founder of GVS System Pvt. Ltd and Mr. Sidharth Sharma, founder of Zip Zap Deals.

Mr. Vinay Chaddha started the session by raising questions about students' interest and why they want to become entrepreneur and after having a discussion about students interest he explained what actually a start-up is. He shared his entrepreneur journey- how his journey was full of struggle and how he overcame it. He elucidated that nothing in life is constant except change and it is the biggest problem which every entrepreneur faces while working in a competitive world. Further he added that every entrepreneur must innovate himself to remain competitive.

Then Mr. Siddharth took up the stage and started by sharing his journey on how he started from scratch. Also, he stated how he along with his team members implemented their business ideas. He stated that they did a survey regarding students' problem regarding financial crises which they face in the student life and from this they got an idea to start a firm whose objective was to give credit to students so that they can enjoy their student life.

It was an interesting session as it helped the students to clarify all their start-up related queries. The session helped the students in identifying their path to become an Entrepreneur and helped them to decide and start preparing for their goal of starting a start-up.